

Minal Mahadik

PRODUCT DESIGNER

Mumbai, India

+91 88798 23334

minal.mhdk1611@gmail.com

SKILLS

Product Design

Product & UI/UX design ·
Interaction design · User flows
· Information architecture ·
Wireframing · Prototyping ·
Design systems

Research & Strategy

User research & interviews ·
Usability testing · Competitor
analysis · A/B testing · Journey
mapping · Product thinking

Visual & Brand

Visual design · Typography ·
Branding & guidelines · Landing
pages · Presentation design ·
Marketing collaterals

Tools

Figma

Claude

ChatGPT

Notion

Lovable

Canva

EDUCATION

2020

B.Com – Financial Markets

Dalmia Lions College of Commerce

2019

Class XII – Commerce

Dalmia Lions College of Commerce

2015

Secondary School

Poorna Prajna High School

Senior Product Designer with 3+ years shaping consumer and AI-driven products across health-tech and consumer internet.

I enjoy untangling complex problems and turning them into simple, intuitive experiences – bringing together product thinking, UX, research and visual design to build experiences that work for users and the business.

EXPERIENCE

Product Designer

MAR 2023 – PRESENT

One Health Assist

- Led end-to-end product design across consumer healthcare, diagnostics, consultations, pharmacy, wellness and preventive care.
- Redesigned **Lab Tests** discovery, simplifying complex diagnostic packages through comparison and symptom-led exploration.
- Designed **Health Trends**, turning health data into understandable patterns and personalized recommendations linked to relevant care programs.
- Designed **One Health Score**, combining diagnostics, mental wellness, lifestyle, nutrition and vitals to surface health priorities and next steps.
- Designed preventive-care journeys – **Prevent X, Starter Journey, Care 1 and Care 2** – spanning recommendations, communities, diagnostics and structured care.
- Ran user research, competitor analysis, usability testing and A/B tests to find friction and validate design decisions.
- Partnered with product, engineering, medical, business and marketing teams from discovery to developer handoff.

SELECTED PRODUCT WORK

Lab Tests

Diagnostic discovery, comparison and symptom-led exploration.

Health Trends

Health data made readable, with preventive recommendations.

One Health Score

Health intelligence distilled into priorities and actions.

Prevent X

Preventive journeys, communities and structured care.